# Puget Sound Industrial Market

#### **Summary**

Seattle's industrial market has been one of the most active in the country, thanks to a bustling economy for the past decade and one of the largest ports on the West Coast. Subsequently, the most active submarkets for development are in proximity to the ports, especially the Port of Tacoma. A slowdown in volume at the ports and financial woes at Boeing are concerning though, as the novel coronavirus rocks the global economy.

Despite a busy delivery schedule recently and an onslaught of move-outs in recent quarters, vacancies are still lower than the market's historical average. The coronavirus is taking its toll on rent growth, but properties with an e-commerce focus could outperform, especially in the near term. Amazon and other e-commerce companies have been on a leasing tear in the Puget Sound region since the beginning of the year.

Investment activity has been strong over the past several quarters, and much of it can be attributed to large institutional deals and a recently passed graduated real estate excise tax (REET) in 2019. Investors rushed to get deals done before January 2020, when the tax took effect.

Sales volume in 2020 is on pace to be a fraction of last year's. Investment in the first half of 2020 received a boost in 20Q1 due to a large national portfolio deal, but trade activity since then is down due to uncertainty over the coronavirus. Pricing has flattened, but prices could fall in the face of a protracted downturn.

| AVAILABILITY      | MARKET   | NATIONAL INDEX |
|-------------------|----------|----------------|
| Market Rent/SF    | \$11.08  | \$8.86 🛊       |
| Vacancy Rate      | 5.7% 🛊   | 5.7% 🛊         |
| Vacant SF         | 18.9 M ≱ | 973 M 🛊        |
| Availability Rate | 8.3% 🛊   | 8.5% 🛊         |
| Available SF      | 28.1 M 🛊 | 1.5 B <b>≱</b> |
| Sublet SF         | 2.1 M 🛊  | 105 M ≱        |
| Months on Market  | 6.3      | 8.1            |

| DEMAND                   | MARKET | NATIONAL INDEX |
|--------------------------|--------|----------------|
| 12 Mo Net Absorption SF  | 396 K  | 164 M          |
| 6 Mo Leasing Probability | 40.6%  | 42.3%          |

| INVENTORY             | MARKET         | NATIONAL INDEX |
|-----------------------|----------------|----------------|
| Existing Buildings    | 8,596 🛊        | 458,707 🛊      |
| Inventory SF          | 333 M 🛊        | 17 B ≱         |
| Average Building SF   | 38.7 K ≱       | 37.2 K ≱       |
| Under Construction SF | 6.6 M <b>≜</b> | 335 M <b></b>  |
| 12 Mo Delivered SF    | 5 M ∳          | 324 M 🛊        |

| SALES                     | MARKET    | NATIONAL INDEX |
|---------------------------|-----------|----------------|
| 12 Mo Transactions        | 316 ⊭     | 19,899 ♦       |
| Market Sale Price/SF      | \$181 🛊   | \$112          |
| Average Market Sale Price | \$7.1 M ≱ | \$4.3 M A      |
| 12 Mo Sales Volume        | \$2.4 B ⊭ | \$65.3 B ⊭     |
| Market Cap Rate           | 5.1% ♦    | 6.6% ⊭         |







**CORPORATE REAL ESTATE** 

### **Industrial Market Statistics**

| Current Quarter        | RBA         | Vacancy Rate          | Market Rent         | Availability<br>Rate | Net Absorption<br>SF | Deliveries SF | Under<br>Construction |
|------------------------|-------------|-----------------------|---------------------|----------------------|----------------------|---------------|-----------------------|
| Logistics              | 214,112,164 | 6.8%                  | \$10.35             | 10.3%                | (653,779)            | 106,833       | 5,966,076             |
| Specialized Industrial | 87,717,060  | 2.9%                  | \$10.22             | 3.5%                 | (240,547)            | 0             | 630,632               |
| Flex                   | 30,845,888  | 5.9%                  | \$18.74             | 7.5%                 | (149,689)            | 0             | 0                     |
| Market                 | 329,198,700 | 5.7%                  | \$11.08             | 8.3%                 | (1,044,015)          | 106,833       | 6,596,708             |
| Annual Trends          | 12 Month    | Historical<br>Average | Forecast<br>Average | Peak                 | When                 | Trough        | When                  |
| Vacancy Change (YOY)   | 1.2%        | 6.1%                  | 6.6%                | 9.5%                 | 2003 Q2              | 2.8%          | 2017 Q4               |
| Net Absorption SF      | 396,000     | 2,396,889             | 2,177,563           | 8,487,628            | 2007 Q1              | (6,450,209)   | 2009 Q4               |
| Deliveries SF          | 5,000,000   | 3,676,499             | 4,649,600           | 7,589,144            | 2007 Q1              | 137,296       | 2012 Q1               |
| Rent Growth            | 2.7%        | 3.1%                  | 3.9%                | 8.8%                 | 2017 Q1              | (2.5%)        | 2002 Q3               |
|                        | 2.7 /0      | 3.170                 | 0.570               | 0.070                |                      | (=/           |                       |

Strong local consumption and regional trade with Asia have helped keep industrial demand robust for the past decade. Prior to 2019, net absorption had met or exceeded 3 million SF every year since 2014. However, 2019 finished essentially flat and net absorption in 2020 is on pace to be well below the historical average, with negative net absorption in 20Q3. An economic downturn in the face of the pandemic, trade tensions with China, and a spec pipeline are all red flags for the Puget Sound region.

An onslaught of logistics move-outs across the metro contributed to an uptick in the vacancy rate in 2019, and a pipeline with a high availability rate adds supply pressures. Around 80% of the space under construction is still available for lease as of 20Q4, and most of it is logistics space concentrated in South King and Pierce counties. Vacancies in flex and specialized space remain tighter than logistics space, as demand has been high and development has been limited, but this could change as many of these properties are tenanted by small businesses and manufacturing companies.

Development activity and leasing has been especially dynamic near the ports. The alliance of the ports of Seattle and Tacoma (collectively called the "Northwest Seaport Alliance") in 2015 was established in part to fight off fierce competition from Canadian ports. The concept has paid off for the most part, with an overall increase in trade activity at the alliance. However, a recent slowdown in trade activity with China and a downturn caused by the coronavirus will add a layer of risk in new and future properties. Additionally, Boeing's financial woes and decision to consolidate 787 production in South Carolina will have an adverse impact on exports and certain segments of the industrial market, especially in and around Everett.



## **Andover Top Deals**

#### Major New Lease Transactions Signed in the Last 12 Months

| Tenant                    | Total SF | Office SF | Building                         | City    | Deal Date  |
|---------------------------|----------|-----------|----------------------------------|---------|------------|
| Jazwares, LLC             | 128,262  | 4,540     | Pacific Logistics South          | Pacific | 12/01/2019 |
| Filson Company            | 109,343  | 15,000    | Van Doren's Distribution Center  | Kent    | 07/01/2020 |
| Bob Oates Sewer Rooter    | 56,167   | 1,600     | Van Doren's Yard                 | Kent    | 06/01/2020 |
| CED                       | 48,981   | 5,886     | Prologis Park 37                 | Kent    | 02/01/2020 |
| Halili & Associates, Inc. | 43,800   | 1,500     | Upland Drive Business Park       | Tukwila | 12/01/2019 |
| Hormann NW Door, LLC      | 42,072   | 1,750     | SeaPort Logistics Center, Bldg 1 | Sumner  | 12/15/2019 |
| Palmer Johnson            | 37,589   | 1,650     | Bridgepoint Sumner 60            | Sumner  | 12/15/2019 |
| American Gypsum           | 35,700   | -         | Silver Bay Logging               | Seattle | 03/01/2020 |
| Tri-West, Ltd             | 32,762   | 3,800     | Davis Properties 228             | Kent    | 06/20/2020 |
| TricorBraun               | 31,365   | 2,329     | Kent 228                         | Kent    | 07/01/2020 |

#### Major New Sale Transactions Signed in the Last 12 Months

| Buyer                          | Seller                  | SF     | Address            | City     | Price       |
|--------------------------------|-------------------------|--------|--------------------|----------|-------------|
| Brock Monroe Irrevocable Trust | Richard Inhofer         | 29,000 | 960 Industrial Way | Longview | \$2,850,000 |
| 760 Central, LLC               | Steve & Jeaninne Dowell | 8,380  | 760 Central Ave N  | Kent     | \$1,700,000 |
| CBMK Holdings, LLC             | Countercraft, LLC       | 7,200  | 1401 R St NW       | Auburn   | \$1,200,000 |

# **Andover Top Availabilities**

| Property                                  | Address                            | City    | Total SF | Office SF | Loading     | Broker(s)                            |
|---|------------------------------------|---------|----------|-----------|-------------|--------------------------------------|
| Algona I Distribution Center              | 650-654 Milwaukee Ave N            | Algona  | 200,401  | 22,312    | 4 GL, 19 DH | Brian Bruininks, CCIM                |
| Connell Building                          | 24602 Pacific Hwy S                | Kent    | 60,140   | -         | 3 GL, 5 DH  | Jeff Crane                           |
| Van Doren's Landing<br>Flow Building      | 23500 64 <sup>th</sup> Ave S       | Kent    | 55,850   | 8,004     | 3 GL, 16 DH | Brian Bruininks, CCIM<br>Shane Mahvi |
| South Lind Square<br>Building C           | 4150-4170 Lind Ave S               | Renton  | 36,182   | -         | Multiple    | Mike Hemphill<br>Jim Bisset          |
| Park 222 - Building B                     | 8429 S 222 <sup>nd</sup> St        | Kent    | 36,965   | 2,300     | 1 GL, 18 DH | Dave Dunn, CCIM                      |
| Van Doren's Landing<br>Building B         | 22404-22416 66 <sup>th</sup> Ave S | Kent    | 35,940   | 19,612    | 1 GL, 10 DH | Brian Bruininks, CCIM<br>Shane Mahvi |
| Fraser Marine Building                    | 3601 W Marginal Way                | Seattle | 26,887   | -         | 7 GL, 1 DH  | Bruce Clarkson                       |
| Bloch Steel Building                      | 96 S Alaska St                     | Seattle | 20,832   | 448       | 1 GL        | Bruce Clarkson                       |
| Riverbend Industrial Center<br>Building A | 19241 62 <sup>nd</sup> Ave S       | Kent    | 20,082   | 8,564     | 1 GL, 3 DH  | Mike Hemphill<br>Shane Crook         |
| NorPlex North                             | 111 3 <sup>rd</sup> St NW          | Auburn  | 19,280   | 1,980     | 3 DH        | Bruce Clarkson                       |





## **Our Team**

#### **BROKERS**

#### **DAVE BAUMER**

**Principal** 

(206) 948-8779 dbaumer@andoverco.com

#### **BRUCE CLARKSON**

**Principal** 

(206) 336-5332 bclarkson@andoverco.com

#### **DAVE DUNN, CCIM**

**Vice President** 

(206) 336-5326 dduun@andoverco.com

#### **IAKE MONROE**

**Senior Associate** 

(206) 357-5482 jmonroe@andoverco.com

#### **ARNE SVENDSEN**

**Vice President** 

(206) 947-2885

as vends en @andover co.com

#### **IIM BISSET**

**Principal** 

. (206) 336-5334 jbisset@andoverco.com

#### **JEFF CRANE**

**Principal** 

(206) 336-5336 jcrane@andoverco.com

#### **MIKE HEMPHILL**

**Principal** 

(206) 550-4176 mhemphill@andoverco.com

#### **RICHARD RAIFORD**

**Senior Associate** 

(206) 357-5486 rraiford@andoverco.com

#### **BRIAN BRUININKS, CCIM**

**Principal** 

(206) 336-5324 bbruininks@andoverco.com

#### **SHANE CROOK**

**Vice President** 

(206) 336-5330

scrook@andoverco.com

#### **SHANE MAHVI**

**Senior Associate** 

(206) 336-5338

smahvi@andoverco.com

#### **GEORGE ROCKWELL, SIOR**

**Principal** 

(206) 679-7625

grockwell@andoverco.com

#### **SUPPORT**

#### **LESLIE HARPER**

Office Manager/ Receptionist

(206) 244-0770

Iharper@andoverco.com

#### **LISA WHITING**

Accountant

(206) 244-0770

lwhiting@andoverco.com

#### **VERONIKA ZWICKE**

Marketing & Communications

Manager

(206) 336-5335

vzwicke@andoverco.com

#### **ASSET MANAGEMENT**

#### **COREY BARR**

Director of Asset Services

(206) 244-4200

cbarr@andoverco.com

#### **IORDAN QUINN**

**Assistant Property** 

Manager

(206) 244-4200

jquinn@andoverco.com

#### **CHRISTINE SHADDY**

**Property Assistant** 

(206) 244-4200

cshaddy@andoverco.com

900 SW 16th St, Ste 100 | Renton, WA 98057 | (206) 244-0770 www.andoverco.com

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